
LENNY RUBENOVITCH

WORK EXPERIENCE

SUPPORT WORKER (LISTENER & FACILITATOR) , CHOPRA ADDICTION & WELLNESS CENTER – FEB.2017 -PRESENT

I work with guests dealing with a variety of challenges such as addictions, trauma, or anxiety. Holding space, listening and leading various group workshops such as non violent communication, boundaries, high risk situations or other parts of our center's curriculum. I spend time working with individuals aiding them at their stay at the center.

OWNER/ARTISTIC LABOURER, RUBENOVITCH FURNISHINGS & CO., – 2015- PRESENT

As a fine curator of character woods we pride ourselves to create artistic furnishings which emits a state of reverie. Producing timeless and inspirational works by melding quality woods with various materials that bring character and dialogue to spaces with consideration and respect to the environment. We take pride in telling stories through the work, and exhibit and share the works which aims to present intention to transpire growth.

www.rubenovitch.com

OWNER, UNDEREXPOSED AGENCY LTD., – 2007- PRESENT

As sole owner of Underexposed Agency Ltd. I work and research with a variety of clients aiding them with their marketing plans. Underexposed agency ltd. produces promotional, editorial, action sports and corporate video content. www.underexposedagency.com

VIDEO MANAGER, PUSH.CA (DIVISION OF BELL/SYMPATICO.CA), – 2009-2012

As video manager I produced and curated over 400 web videos and numerous series. I worked with filmmakers across Canada and abroad producing and directing numerous projects . I managed an ongoing calendar of videos that featured different series delivering 8-12+ videos a month for over 4 years.

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PART OWNER, UNDEREXPOSED MEDIA GROUP, – 2004- 2007

As a partner in Underexposed Media Group I created numerous skateboard & snowboard events such as the Longhorn Rail Jam and World Ski Snowboard Festival skateboard programming. I worked with sponsors, produced promotional materials, oversaw design and construction and emceed numerous events.

VOLUNTEER EXPERIENCE

PRESIDENT, WHISTLER SKATEBOARD ASSOCIATION – 2006- PRESENT

I Co-founded and fundraised to build a skate park in Whistler's Creekside underground parking lot. For 4 years the WSA worked with Whistler/Blackcomb and the community to ensure the space was maintained. More recently the WSA have persuaded the RMOW to build a million dollar skatepark. The WSA has been proud to act as a voice for skateboarders bridging the gap of communication with the Resort Municipality of Whistler.

VOLUNTEER SUPPORT, WRITER'S EXCHANGE – 2013

As a part of an after school program I attended numerous after school classes aiding children with writing exercises and recreational programming. The program incorporated skateboarding and filming and I aided facilitate some lessons to the children.

MULTI-MEDIA MANAGER/INSTRUCTOR, CAMPCARE – 2006- 2008

As Multimedia Manager I managed campcare's digital assets along with a team of cinematographers & photographers over the course of numerous camp programs in Canada and the USA. I setup and managed their booth for the SIA trade show. Camp Care was a program that focused on empowering underprivileged youth through action sports and mentorship.

ART EXHIBITS

BASS COAST 2018

ART ICHOL, DISSAPEARING DIALOGUES ART RESIDENCY. MAHAIR, INDIA

WSSF 2017 & 2018

FOR THE LOVE OF ART, MAURY YOUNG ARTS CENTRE

MORE THAN MEETS THE EYE: MENTAL AWARENESS WEEK @WORK BC

LABART SHOW /// SQUAMISH ADVENTURE CENTRE ///

SQUAMISH GARDEN TOUR /// WIND FESTIVAL

SEE WWW.RUBENOVITCH.COM/EXHIBITIONS/ FOR COMPLETE LIST AND DETAILS

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TRAINING

SEA TO SKY TOASTMASTERS CLUB JULY 2018
CONSCIOUS RELATIONSHIP TRAINING -FEB. 2018
3HO MEN'S CAMP 2016, 2017, 2018
INTRO. TO ACCELERATED EXPERIENTIAL DYNAMIC PSYCHOTHERAPY SEPT. 2017
SOCIAL VENTURE CHALLENGE MAY-JULY 2017
MINDFULNESS-BASED STRESS MANAGEMENT AND RESILIENCY TECHNIQUES
(SMART) -APRIL 2017
TIBETAN WOOD CARVING AT NORBULINGKA INSTITUTE OCT. 2016

EDUCATION

COLLEGE OF THE ROCKIES, TIMBER FRAMING WORKSHOP, 2015
INTERDEC COLLEGE, MULTIMEDIA, 2004-2005
JOHN ABBOTT COLLEGE (CÉGEP), SOCIAL SCIENCE, COMMERCE, 1999-2003

SKILLS/INTERESTS

Arts, Trees, Etymology, Mutli-Media, Design, Philosophy, Psychology, Gardening, Nature,

LINKED IN PROFILE

<https://ca.linkedin.com/pub/lenny-rubenovitch/3/74/7a0>

TESTIMONIALS

-Nobina Gubta, CURATOR & FOUNDER of Disappearing Dialogues Program
Lenny Rubenovitch is a passionate sensitive artist and designer who was a part of the Disappearing Dialogues collaborative research project team (2016-2017) which worked within the rural interiors of Madhya Pradesh, India. His intense intervention and co-creation with the community set an excellent example for the entire research team to gain focus and vision into possibilities of bridging the past with the present through imagination and collaboration. His responses to life and environment around is unconventional and innovative and holds a great future within the Disappearing dialogues project.

-Eric Andersen, DIRECTOR, Sea to Sky Forestry Centre Society

Lenny Rubenovitch strives to identify and communicate essential relationships between humanity and trees, forests and wood. Through exploring not only natural history but the language, aesthetics and cultural history of our relationships with trees and wood. Lenny has acquired unique knowledge which he communicates through innovative and absorbing storytelling.

-Tanya Dutt, ARTS AND CULTURE MANAGER-, Art Ichol

Lenny Rubenovitch creates bespoke pieces of furniture and functional products employing both local resources and observations of people, ecology and environment. He imbibes the natural world around him while he crafts nature into organic manifestations. As a participant of an international artist's residency he immersed himself completely into his new surroundings and culture, he is willing to help and participate in more ways than one, and employs/integrates his abilities in video and media well.

-Matt Houghton -DIGITAL PRODUCT MANAGER Bell/Sympatico.ca

Lenny managed our original video production for Push.ca through his company, underexposed Agency Ltd. Lenny's impressive national network of video producers, and his exceptional commitment to quality and timely delivery made him an invaluable member of our team. Not only did he consistently deliver high-impact videos for our regular production schedule, but he brought his A-game to our special projects like Living Legends and K2uesdays. When running a digital property, having a reliable and creative team is essential, and Lenny never failed to exceed our expectations in both categories.

I also enlisted Lenny for non-action sports projects, such as a digital video series for the 2010 Olympics torch relay for the Sympatico.ca site, and he proved that he can execute high quality video regardless of the subject matter. When it comes to video, Lenny is the man for the job.

-Heidi Landau -CEO | FOUNDER, LEGACY Foundation (campCARE)

Lenny is an energetic, and enthusiastic leader with solid time management and organization skills. As Multi-Media Manager of campCARE. Lenny has a big heart and gives his all to the projects he undertakes. It was a pleasure having Lenny onboard; he was a valuable team member who contributed a great deal to our cause. I highly recommend Lenny for any creative management position that requires dedication.